

ANNUAL REPORT



Soccer, Education, Community Service
and Advancing Youth Leadership since 2010



GOALS | Haiti

Global Outreach And Love of Soccer

MISSION

GOALS advances youth leadership through soccer and education to create stronger, healthier communities in rural Haiti.

VISION

We envision a future in which every child in rural Haiti can realize their potential and follow their dreams.



A DIFFERENT PATH

Dear Team GOALS,

We love hearing from the kids in our programs and recently 16 year old Johnneka let us know:

“ Since I got to GOALS, my life has taken a different path. GOALS has changed my life and gave me great purpose, determination, and motivation to succeed in life.”

Coach Nadege recently told me that our programs are the one constant for the kids in her community. It provides a safe space for them to learn, play and grow. She is seeing more and more parents coming to practice as it is a refuge from the stress of the mounting insecurity in Haiti.

The issues facing Haiti are complex. We know that things will continue to deteriorate before they improve. Haiti is without a legitimate government and the infrastructure needed to deal with man-made crises and natural disasters. So, we remain committed and do what we can to provide a different path for kids in the rural communities where we work. Kids like Johnneka who are forging a path forward to create the life they want and a community they can contribute to.

We are proud to share what we have accomplished together during such a challenging year.

Thank you for being a part of our efforts as we advance youth leadership through soccer and education to create stronger, healthier communities in rural Haiti.

Kathy McAllister, Executive Director

Kathy McAllister

OUR IMPACT

300 

Dream Team
Scholarship
recipients to date

18 

Graduates of Youth
Leadership program
(179 to date)

46 

Kids graduated the
Literacy program
(297 to date)

272 

Hours of Purposeful
Plays games played

50% 

of our staff are female

52 

Kids recruited to the
Haitian National Youth
League (To date)

1,097 

Plastic Drinking water bags
recycled into tree plant bags

55,501 

Meals served to program participants

300 

Emergency aid and
cholera prevention kits
distributed

574 

Trees Planted
(6,716 to date)

226 

Tutoring sessions given

815  

Pieces of Soccer Gear Distributed

All stats annual unless otherwise noted.

2,723

Direct beneficiaries
to date

PROGRAMS

GOALS is an award-winning sport for development organization. Through the use of soccer and Purposeful Play partnered with education, health and leadership initiatives youth gain important life skills.



PROGRAMS



GOALS was created to use the power of sport to engage youth with education and leadership opportunities to connect them to their community and environment. Through soccer, education and community service, GOALS is empowering youth to make positive change.

SOCCER – TEAM GOALS

Kids' natural love of soccer is leveraged to encourage the development of leadership skills, promote inclusion and empowerment.

HEALTH EDUCATION – AN SANTE

Disease prevention and training on hygiene and nutrition. Youth are taught sexual health so they can make informed choices.



EDUCATION – LEVELING THE PLAYING FIELD

Literacy

Literacy and critical thinking skills while increasing access to education for kids cutoff from traditional schooling due to geography or finances.



“ The reason why the literacy program is important to me is because I need to learn how to read and write so I can have a better future.”

—Daphney, 13



100%

of participants reported increased knowledge of self care

PROGRAMS

Tutoring

Before soccer practice on field tutoring for help with homework and exam prep. 100% improvement in participants' grades.



“ The difference now that my child is involved in the tutoring lesson is remarkable. The grades she's bringing home now are the top of her class.”

—Parent of Danaico, 10



Dream Team Scholarships

Primary and secondary tuition, books and uniforms scholarships for 25 kids a year.

Youth Leadership

The Youth Leadership program teaches important life and communication skills around leadership.

“ I always wanted to be in the GOALS leadership program because I hope one day, I can be a great leader for my community.”

—Korry, 14

ENVIRONMENT – A CLEAN FIELD

Community gardens, tree nurseries and recycling program are ways kids give back through projects that improve the environment and produce much needed local food diversity.

Gender and Climate

In partnership with 10 women led organizations from around the globe managed by Coaches Across Continents and funded by the Swedish Postal Code, we trained 25 female leaders plus 300 youth on how climate adversely affects women plus how to mitigate risks.



“ I like the agriculture programs because we get to grow trees and plants and plant them in our community. I think it's important for my life because with trees you breathe better quality of air.”

—Saraline, 16



PROGRAMS



COMMUNITY SERVICE

Kids give back to the community through community service. Projects include beach cleanup, community improvements and infrastructure repairs. They learn the value of volunteering and teamwork with their teammates.



DISASTER PREPAREDNESS

After tropical storms caused major flooding in the areas where we work, we provided disaster preparedness training and recovery kits to families. Providing critical information and resources helps to mitigate risk for those most vulnerable.

SOCIAL IMPACT

Gender equality is one of our founding values. We embody that by having equal representation in staff and program participants, by providing pathways to leadership for girls and prioritizing it through curriculum and purposeful play.

An important part of our work is teaching kids and their communities about child and women's rights and safeguarding. Gender based violence awareness and prevention training is mandatory for all adolescents in our program. By tackling difficult issues in the setting of the soccer field we are creating a safe space for change to happen.



PARTNERS

WE VALUE COLLABORATION WITH OUR PARTNERS.

Beyond Sport
 Building Goodness Foundation
 Coaches Across Continents
 Common Goal
 Haiti Reforestation – Codep
 Haiti Takes Root – Ayiti Vet
 International Medical Response

Kore Timoun
 Laureus Foundation
 Play Academy with Naomi Osaka
 Sports Bra Project
 Trees That Feed
 Uefa Foundation

“ I’m as excited to see how Play Academy can work together with its grantee partners to lower the barriers in sports that girls face, get them active and keep them playing.”

—Naomi Osaka



DONORS

Individual Donors

Allie
 Anonymous
 Ron Apollon
 Connor Ashenbrucker
 Diane Atkinson and William Dietze
 Richard Barker
 Katharine Barrett
 Nils Bernstein
 Joe and Maureen Brotherton
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 Rembrandt Murphy
 Karen Nager
 Network For Good
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 David and Judy Osgood
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 Paul Ramsey
 Chad Raymond & Sally Gooma
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 Sarah Schieron
 Joshua Schiller Edward Shen
 Linda Elliot Scovel
 Kona Shen and Mustafa Abdul-Hamid

Toby and Peter Simon
 Dominique Smith
 Jean and Peter Smith
 Austin Snider
 Shanna Snider
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 John and Cathy Sommers
 Kenneth and Marina Sommers
 Sommers Family Foundation
 Spencer and Tori Soo
 Paul and Joan Sorensen
 Jone and Robin Snider
 Lily Sowle
 Lynette Stephenson
 Laurie Stone
 Denise and Don Tatlock
 Alison Thomas
 Patrick Van Horne
 Jill Wright
 Asha Vitlacil
 Jonathan Zwickel

In Kind Donations

Atoot
 Causality
 Football For the World
 Matthew Gallatin
 Sadie Goodman and Julia Edwards
 Katharine McAllister
 Fritz Pierre-Louis
 The Sports Bra Project
 Terry and Holden Sullivan

Foundations & Corporations

Boulder Shares
 Coaches Across Continents
 FIFA Foundation
 King Baudouin Foundation (Common Goal)
 Storyfindr
 UEFA Foundation

NOTE: This list reflects gifts to GOALS Haiti from January 1, 2023 to December 31, 2023. Every effort has been made to ensure accuracy. If you have any questions or corrections, please contact us at contact@goalshaiti.org

STAFF

STAFF

Kathy McAllister
Executive Director

Kenneth Dossous
Program Director

Jean Kedy Estimphil
Operations Manager

Francesca Casseus*
Administrative Assistant

Frantzo Guillson
Program Coordinator



BOARD

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Fritz Pierre-Louis

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David Rosenblum

Patty Ryan

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Toby Simon

Dominique Smith, *Treasurer*

Shanna Snider, *Board Chair*

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Brucelee Cadelien

Marie Flore Charles

Nadege Exilhomme

Mirlene Francois*

Valon (Azibe) Liguerson

Guilson (Frantzo) Occelan

Jerson Jean Paul

Rosemirlande Romulus*

Rubens St Vilus*

Dyna Wagnac

Luson Brivil*

TEACHERS

Mikerson Angervil

Agronomist

Mme Cesa

Literacy Coordinator

Francesca Casseus*

Health Education

Cassandra Cirus*

Literacy

Rose Antoine Charle

Assistant Literacy & Tutor Bosson

Minouche Charles

Assistant Literacy

Luckson Jean*

Assistant Literacy

Guilson Occelan

Health Education

Rosemirlande Romulus*

Assistant Literacy

Fritzon Raymond*

Tutor Destra

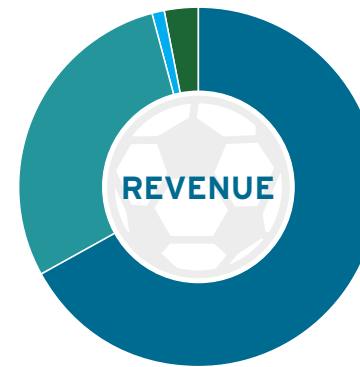
Lorvensky Fleurosier*

Tutor CFC

* GOALS Alumni

FINANCIALS

Summary Statement of Revenue and Expenses & Fund Balances For the Year Ending 12/31/23



REVENUE	2023	%
Individual Donations	\$262,156	67%
Grants	\$112,564	29%
In Kind (Services)	\$4,750	1%
In Kind (Sport Equipment)	\$10,159	3%
Total Revenue	\$389,629	100%

EXPENSES	2023	%
Program	\$323,596	90%
Administration	\$16,393	5%
Fundraising	\$20,499	5%
Total Expenses	\$360,488	100%

Depreciation	\$4,309
Currency Gain/Interest Income	\$(2,057)
Revenue less expenses and depreciation = net income	\$26,889

FUND BALANCES	2023
Net Assets (Beg of Year)	\$240,658
2023 Revenue Less Expenses	\$26,889
Net Assets (End of Year)	\$267,547

100%

GOALS staff earned certification in Child Safe Guarding (Common Goal and UEFA)



Global Outreach & Love of Soccer
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GOALS is a registered non-profit organization in the United States, ID 27-3869911.



Sustainable Development Goals

