

GOALS HAITI 2021 ANNUAL REPORT





Soccer, Education and Community Service  
through Youth Leadership

GOALS is an award-winning sport for development organization that provides education and support for children and youth in rural Haiti to improve their health and well-being. Our approach is holistic and we are a strategic long-term organization committed to multigenerational change.

### MISSION

GOALS advances youth leadership through soccer and education to create stronger, healthier communities in rural Haiti.

### VISION

We envision a future in which every child in rural Haiti can realize their potential and follow their dreams.

## DEAR TEAM GOALS,

Daily programming as well as the strong commitment from our local staff has succeeded in providing a safe space for our kids to learn, play soccer and grow. At GOALS we feel very fortunate that we have been able to be a constant and habitual positive outlet for the kids in our programs. Seeing their joy and eagerness to learn inspires us every day.

The task has not been easy, yet the need has never been greater. Our communities face increasing inflation and insecurity due to the political instability and gang fighting in Port-au-Prince. There's a collective stress and anxiety felt throughout the entire country.

One of our coaches called to tell me that without our programs the kids would have no outlet to reduce their stress and that they would be stuck at home with nothing to distract them.

Our coaches, staff and generous support from our donors provide the opportunity for rural Haitian kids to not be left behind. The Kreyol saying is "Nap Kenbe" which means we are holding on. It represents our partnership with the communities we serve.

Thank you for sharing in our progress and supporting our mission to advance youth leadership through soccer and education, which in turn creates stronger and healthier communities in rural Haiti.

*Kathy McAllister*

Kathy McAllister  
Executive Director







I was never involved in sports and because of the grace of GOALS I learned about sports and now I know how to play soccer."

-CASSANDRA



## PROGRAMS

GOALS uses soccer in Haiti to engage youth and their families in programs that emphasize education, health and the environment to improve their quality of life on a daily basis. Through leadership development and social change initiatives we are creating stronger, healthier communities in rural Haiti.

## SOCCKER Team GOALS

Through the Team GOALS program, kids' natural love of soccer is leveraged to encourage the development of leadership skills, promote inclusion and empowerment. GOALS supports twelve youth soccer teams. Participants had 300 hours of Purposeful Play on the themes of Inclusion, Gender Equality, Disease Prevention and Conflict Resolution.

### GOALS IMPACT



**2,580**  
Direct  
Beneficiaries  
since inception



**98%**  
of program  
participants cited  
increased self-  
confidence



**65**  
soccer matches  
played in 2021



**3,975**  
pieces of soccer  
gear distributed





I was not able to go to school but because of the GOALS Literacy program I learned how to read and write."

—JERUSAMENE



GOALS taught me sex education, this is something that my parents and my school had never taught me. Now I know how to make healthy choices."

—JOHANNE



## EDUCATION Leveling the Playing Field

Through the Leveling the Playing Field activities, young people gain language, literacy and critical thinking skills while increasing their self-esteem and nurturing a new love of learning. We are expanding education opportunities in rural communities.

## HEALTH EDUCATION

The GOALS health program provides education on prevention of HIV/AIDS, Cholera, Coronavirus and other communicable diseases. Children receive education and support on good hygiene practices. Youth are equipped to make informed choices regarding their health and sexuality, which in turn reduces teen pregnancy.

### GOALS IMPACT



**57**  
Literacy graduates in the 2021 class—234 Total graduates to date



**27**  
Dream Team Scholarship recipients (297 to date)



**1,245**  
Hygiene kits distributed



**48,847**  
meals served to program participants





I believe I can be a true leader. I like how a leader should act in the eyes of the public. For example, self-interest is the last thing a leader should think about while serving the interest of others."

—WADELINÉ



## ENVIRONMENT A Clean Field

Youth are gaining a strong sense of community pride and learning activism by giving back through community projects, while also improving the environment and producing much needed local food diversity. There has been a reduction in environmental degradation and there are cleaner areas in and around the fields.

## YOUNG LEADERS

Young leaders program teaches important lifeskills and values around leadership. Youth put the curriculum into practice by producing community service projects.

### GOALS IMPACT



**681**  
pounds plastic  
bottle waste  
collected in 2021



**6**  
community service  
projects completed  
in 2021



**21**  
participants  
graduated young  
leaders program  
(143 to date)



**87%**  
of participants  
cited increased  
leadership skills





I like the recycling program because we now know how to keep our community clean."

-KERVENSON



This was the first time we have ever received help after a natural disaster. The government does not see us. Thank you for seeing us."

-GABRIEL



## COMMUNITY SERVICE

Kids volunteer in their community as part of our program, and it is one way they can give back. Service projects include beach cleanup, recycling, and community repairs. They learn the value of service and engage with their teammates in projects that enrich their local community.

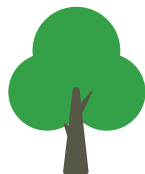
## EARTHQUAKE RESPONSE

In times of crisis, we work together to help our neighbors. The August Earthquake which impacted the south of the island was a call to action. So far, we have distributed food and hygiene supplies for 75 families plus rebuilt 15 houses.

### GOALS IMPACT



**3**  
new community gardens planted and 1 new tree nursery built



**1,200**  
Trees Planted (4,500 to date)



**75**  
families received food and hygiene supplies



**15**  
houses rebuilt



# PARTNERS

We value collaboration with our partners.

4Ocean  
Beyond Sport  
Building Goodness Foundation  
Coaches Across Continents  
Common Goal  
Football for Hope  
Haiti Reforestation - Codep  
Haiti Takes Root - Ayiti Vet  
International Medical Response  
Korey Timoun  
Sports Bra Project  
Streetfootballworld  
Trees That Feed



IMR has partnered with GOALS Haiti since 2018 bringing healthcare to areas that are currently underserved by local healthcare systems. Our partnership with GOALS creates a foundational link towards building a sustained effort in promoting healthcare in the future to Leogane."

INTERNATIONAL MEDICAL RESPONSE

# DONORS

Thank you for being a part of Team GOALS!



## FOUNDATION & CORPORATE

AmazonSmile  
Carolina FC LLC  
Football for Hope  
Fredericksburg Area Soccer Association, Inc.  
Laureus Sport for Good Foundation  
Karen and Charles Nager Charitable Fund of the Farallon Foundation  
King Baudouin Foundation - Common Goal  
Sommers Family Foundation  
Stay Hungry Enterprises LLC  
UEFA Foundation  
Wardle Family Foundation

## TEAM SPONSOR

Anonymous  
Karp Family Foundation  
David, Jeanette and Max Rosenblum  
Bob and Karen Sommers  
John and Cathy Sommers  
Kenneth and Marina Sommers  
Paul and Joan Sorensen

## INDIVIDUAL DONORS

Anonymous  
Jennifer Alfson  
Seelye Arms  
Connor Ashenbrucker  
Richard Barker  
Gaetan Barrau  
Katharine Barrett  
Joseph Bartuski  
Nate Bell  
Ronald Brun  
Debra Caddell  
Daniel Campbell  
Deborah Cole and Hilmar Schmundt

Barbara Colose  
Jessica Dally  
Janet Dean  
Mark Del Beccaro  
Charlie Doherty and Maryann Dwyer  
Linda Elliot Scovel  
Daniel Ezra  
Gregg Flotlin  
Senait Forthal  
Bernard Fraenkel  
Ryan French  
Diane Genereux  
Michael Goble  
Sadie Goodman and Julia Edwards  
Vanessa Gordon-Dseagu  
Eric Grandy  
Ryan Griffin  
Linda Heys  
Joanne Higashi  
Jacqueline Hopkins  
Shayna Howell  
Merle Hugon  
Roberta Infanti  
Jennifer Jackson  
Scott, Gus and Charlie Jackson  
Matthew Jasmin  
Sarah Jean  
Tiana Johnson  
Doria Josma  
William Keedy  
Leah Cole and Laura Kelly  
Emma Kelsey

Bruce and Nancy Kiel  
Sean Kirk  
Kendra Lawrence  
Jim and Mona Litrownik  
Josh MacKenzie  
Steve Manning  
Minda Martin and Lauren Berliner  
Katharine McAllister  
Kevin McAllister  
Edmund McCarthy  
Ryan McCrory  
Aidan Meacham  
Patrick Monaghan  
Latashia Moseley  
Rembrandt Murphy  
Lena Myers  
Rosa Nargi  
Richard Niehaus  
Lisanne Norman  
Chi Nwogu  
Julie Nye  
Aiden Oates  
Dylan Oates  
Bill and Janie O'Dwyer  
Judith Osgood  
Kathryn and John Palmer  
Jennifer Pantaleon  
Michelle Parisien  
David Patterson  
Salva Periago and Arantxa Moreno  
Kaeli Quick  
Paul Ramsey

Chad Raymond & Sally Gomaa  
Marie Rocha  
Monika Roy  
Ellin Ruffner  
Patty Ryan  
Ellen and Bob Scalettar  
Joshua Schiller  
Schwartz Family  
Rebecca Scott  
Ylissa Sekuler  
Edward Shen  
Kona Shen  
Toby and Peter Simon  
Dominique Smith  
Ivan Smith  
Jean and Peter Smith  
Shanna Snider  
Lynette Stephenson  
Terry Sullivan  
Alison Thomas  
Kerrilyn Vander Heyden  
Kaitlyn Walker  
Todd Wegner  
Kimberly Williams  
Hayley and Juliette Zinn-Rowthorn

## IN KIND DONATIONS

Caroline Destefano  
Causality  
Leah Cole

Feed my starving Children  
Food for the Poor  
Sadie Goodman & Julie Edwards  
Benji Hugon  
Roberta Infanti  
N.C. Football Club  
Kaimana Newman  
Richard and Christine Niehaus  
Aiden and Quinn Oates  
Park Slope United Soccer  
Fritz Pierre-Louis  
Ringer Family  
Keri Rupp  
Michael Russell  
Michael Schapiro CPA  
Kenneth and Melissa Schwartz  
Jodi Silver  
Jordana and Lily Snider  
The Sports Bra Project  
The Period Company  
Melissa and Gabriella Toulouse  
Trees That Feed

**Note:** This list reflects gifts to GOALS Haiti from January 1, 2021 to December 31, 2021. Every effort has been made to ensure accuracy. If you have any questions or corrections, please contact us at [contact@goalshaiti.org](mailto:contact@goalshaiti.org)

# STAFF



## STAFF

Kathy McAllister,  
Executive Director  
Kenneth Dossous,  
Program Director  
Jean Kendy Estimphil,  
Operations Manager  
Emilio Jean Paul,  
Program Manager  
Francesca Casseus,\*  
Administrative Assistant  
Frantz Guillson,  
Program Coordinator

## BOARD

Toby Simon, Board Chair  
Kenneth Sommers, Treasurer  
Scott Jackson, Vice Chair  
Gaetan Barrau  
Fritz Pierre-Louis  
Steve Manning  
Marie Elise Obas  
David Rosenblum  
Patty Ryan  
Kona Shen  
Dominique Smith  
Shanna Snider

## COACHES

Yves Andre (Junior) Alexandre\*  
Brucelee Cadellien  
Marie Flore Charles  
Nadege Exilhomme  
Mirlene Francois\*  
Valon (Azibe) Liguerson  
Guilson (Frantzo) Ocellan  
Jerson Jean Paul  
Elbrane Rene  
Rosemirlande Romulus\*  
Rubens St Vilus\*  
Dyna Wagnac

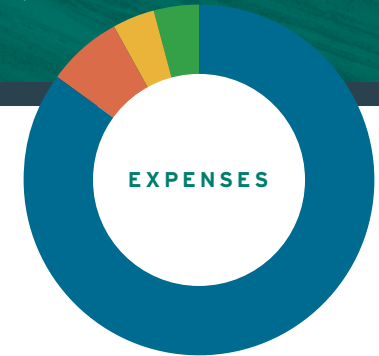
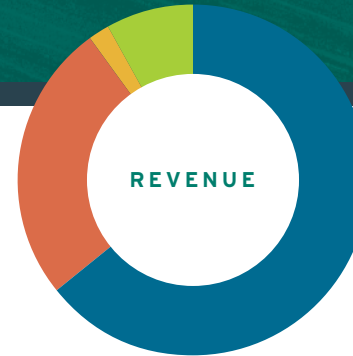
## TEACHERS

Mikerson Angervil, Agronomist  
Sonya Anozil, Literacy  
Francesca Casseus,\* Health Education  
Cassandra Cirus,\* Literacy  
Rose Antoine Charles,  
Assistant Literacy  
Minouche Charles, Assistant Literacy  
Luckson Jean,\* Assistant Literacy  
Guilson Ocellan, Health Education  
Rosemirlande Romulus,\*  
Assistant Literacy

\*GOALS Alumni

# 2021 FINANCIALS

## Summary Statement of Revenue and Expenses & Fund Balances For the Year Ending 12/31/21



## REVENUES

- Individual Donations
- Grants
- In Kind (Services)
- In Kind (Sport Equipment)
- Investment (Interest)

## Total Revenue

## 2021

Category	Amount	%
Individual Donations	\$233,894	65%
Grants	91,904	26%
In Kind (Services)	5,503	2%
In Kind (Sport Equipment)	27,611	8%
Investment (Interest)	699	0%
<b>Total Revenue</b>	<b>\$359,611</b>	<b>100%</b>

## EXPENSES

- Program
- Emergency Earthquake Response

## Total Program

## %

Category	Amount	%
Program	285,111	85%
Emergency Earthquake Response	22,894	

## Administration

12,168 4%

## Fundraising

14,774 4%

## Total Expenses

**334,947 100%**

## Depreciation

11,970

Revenue less expenses  
and depreciation = net income

\$12,694

## FUND BALANCES

## 2021

Net Assets (Beg of Year)  
2021 Revenue Less Expenses  
Net Assets (End of Year)

252,015  
12,694  
264,709





**GLOBAL OUTREACH & LOVE OF SOCCER**

23419 28 Ave. S Des Moines, WA 98198

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GOALS is a registered non-profit organization  
in the United States, ID 27-3869911

